Invoice Period

Deal#

\$900.00

\$900.00

\$900.00 NM

\$900.00 NM

NM

NM

DUP INVOICE TE

Invoice #



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

966008-1 10/28/12 October 2012 10/01/12 - 10/28/12

Invoice Date

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingte
 National

Invoice Month

Advertiser Product Estimate Number
Nelson/D/Senate NELSON/S/D 640

 Flight Dates
 Order #
 Alt Order #

 10/23/12 - 10/29/12
 966008
 07914152

Broadcast Cash

Billing Type

Special Handling

Billing Calendar

| IDB # | Advertiser Code | Product Code | 9912820 |

Agency Ref Advertiser Ref

www.wesh.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To: WESH

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHTu 10/23/12

10/24/12

10/25/12

10/26/12

2 WESHW

4 WESHTh

3 WESHF

Line	Start Date End Date Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	1 10/23/12 10/25/12 M-F Early Class of Time - Pre-emptible with no	y Sunrise otice	5:00-6:00 AM	-111	:30	3	\$350.00	NM		
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	MTWTFSS -111	Spots/Week 3	<u>Rate</u> \$350.00						
	Spots: # Ch Day Air Date Air	r Time Descript	<u>tion</u>	Start/End Time		h Ad-ID			Rate	
	1 WESHTu 10/23/12 5	:42 AM M-F Ear	ly Sunrise	5:00-6:00 AM	107	0 BN12009H			\$350.00	NM
		:29 AM M-F Ear	•	5:00-6:00 AM	:3	0 BN12009H			\$350.00	NM
	3 WESHTh 10/25/12 5	:12 AM M-F Ear	ly Sunrise	5:00-6:00 AM	:3	0 BN12009H			\$350.00	NM
	2 10/23/12 10/26/12 M-F Sun Class of Time - Pre-emptible with no	rise @6AM otice	6:00-7:00 AM	-1111	:30	4	\$1,100.00	NM		
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$1,100.00	-	73 al 83	and the second of the	· *	41 2 3000	
	Spots: # Ch Day Air Date Ai	r Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
	1 WESHTu 10/23/12 6	:28 AM M-F Sur	nrise @6AM	6:00-7:00 AM	:3	0 BN12009H			\$1,100.00	NM
	2 WESHW 10/24/12 6	:28 AM M-F Sui	nrise @6AM	6:00-7:00 AM	:3	0 ви12009н			\$1,100.00	NM
	3 WESHTh 10/25/12 6	:30 AM M-F Sui	nrise @6AM	6:00-7:00 AM	:3	0 ви12009н			\$1,100.00	NM
	4 WESHF 10/26/12 6	:13 AM M-F Sui	nrise @6AM	6:00-7:00 AM	:3	0 BN12009H			\$1,100.00	NM
	3 10/23/12 10/26/12 NBC Too Class of Time - Pre-emptible with no	day Show otice	7:00-9:00 AM	-1111	:30	4	\$1,600.00	NM		
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$1,600.00						
	Spots: # Ch Day Air Date Ai	ir Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
	3 WESHTu 10/23/12 8	3:26 AM NBC To	day Show	7:00-9:00 AM	:3	O BN12009H			\$1,600.00	NM
	2 WESHW 10/24/12 8	3:46 AM NBC To	day Show	7:00-9:00 AM	:3	0 ви12009н			\$1,600.00	NM
	4 WESHTh 10/25/12 7	2:23 AM NBC To	day Show	7:00-9:00 AM	:3	0 ви12009н			\$1,600.00	NM (
	1 WESHF 10/26/12 7	2:25 AM NBC To	oday Show	7:00-9:00 AM	:3	0 BN12009H			\$1,600.00	NM
	4 10/23/12 10/26/12 Kelly and Class of Time - Pre-emptible with n	d Michael 9-10 a	AN9:00-10:00 AM	-1111	:30	4	\$900.00	NM		
	Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$900.00						
	Spots: # Ch Day Air Date A	ir Time Descrip	<u>tion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate	Type

9:00-10:00 AM

9:00-10:00 AM

9:00-10:00 AM

9:00-10:00 AM

:30 BN12009H

:30 вм12009н

:30 BN12009H

:30 BN12009H

9:31 AM Kelly and Michael 9-10 AM

9:58 AM Kelly and Michael 9-10 AM

9:48 AM Kelly and Michael 9-10 AM

9:29 AM Kelly and Michael 9-10 AM



2 WESHTu 10/23/12

3 WESHTh 10/25/12

10/24/12

4 WESHW

5:26 PM M-F 5-6 PM ROT

5:27 PM M-F 5-6 PM ROT

5:44 PM M-F 5-6 PM ROT

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

ww.v	vesh.com										
								Spots/			
ne	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5	10/23/12 Class of Tir	10/26/12 ne - Pre-em	NBC 7	Today Show II	10AM-11AM	-1111	:30	4	\$800.00	NM	
	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/1		4	\$800.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
				11:00 AM NBC T		10AM-11AM		80 BN12009H			\$800.00 NI
				10:52 AM NBC T	The state of the s	10AM-11AM	1000	30 BN12009H			\$800.00 NI
				11:00 AM NBC T	entrane and contract contract contract	10AM-11AM		30 BN12009H			\$800.00 NI
_	4 VVI	ESHF 10	/26/12	10:59 AM NBC T	oday Show II	10AM-11AM	:3	80 BN12009H	2		\$800.00 N
6	10/23/12 Class of Tir	10/26/12 me - Pre-em			11AM-12PM/10-1	1/ -1111	:30	4	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 4	<u>Rate</u> \$700.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Typ
			The second secon	11:30 AM NBC T		11AM-12PM/10-1		30 BN12009H			\$700.00 N
				11:52 AM NBC T		11AM-12PM/10-1	1.65	30 BN12009H			\$700.00 N
	3 WI			11:55 AM NBC T		11AM-12PM/10-1		30 BN12009H			\$700.00 N
			/26/12	11:30 AM NBC T	-	11AM-12PM/10-1		30 BN12009H			\$700.00 N
7	10/23/12 Class of Tir	10/26/12 me - Pre-em	KATIE	COURIC DAY	2-3PM	-1111	:30	4	\$450.00	NM	
	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/1		4	\$450.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID			Rate Tyr
)/23/12	2:43 PM KATIE		2-3PM		30 BN12009H			\$450.00 N
)/24/12	2:59 PM KATIE		2-3PM		30 BN12009H			\$450.00 N
)/25/12	2:30 PM KATIE		2-3PM		30 BN12009H			\$450.00 N
_	4 VVI	ESHF 10)/26/12	2:49 PM KATIE	COURIC DAY	2-3PM	:,	30 BN12009H			\$450.00 N
9	THE REAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN COLUMN TWO PARTY	10/26/12 me - Pre-em	M-F 3 ptible with	notice	3:00-4:00 PM	-1111	:30	4	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1	2 -1111	Spots/Week 4	<u>Rate</u> \$700.00					
	Spots: # Ch			Air Time Descri	The second of	Start/End Time		th Ad-ID			Rate Typ
)/23/12	3:38 PM M-F 3-		3:00-4:00 PM	-	30 BN12009H			\$700.00 N
)/24/12	3:55 PM M-F 3-		3:00-4:00 PM	-	30 BN12009H			\$700.00 N
)/25/12	3:47 PM M-F 3-		3:00-4:00 PM		30 BN12009H			\$700.00 N
	2 WI	ESHF 10)/26/12	3:31 PM M-F 3-	4 PM	3:00-4:00 PM	:	30 BN12009H			\$700.00 N
11	l 10/23/12 Class of Tir	10/26/12 me - Pre-em		-5 PM NEWS notice	M-F 4-5 PM	-1111	:30	4	\$900.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 4	<u>Rate</u> \$900.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Leno	th Ad-ID			Rate Ty
			0/23/12	4:54 PM M-F 4	THE RESIDENCE OF THE PARTY OF T	M-F 4-5 PM		30 BN12009H			\$900.00 N
			0/24/12	4:43 PM M-F 4		M-F 4-5 PM		30 BN12009H			\$900.00 N
			0/25/12	4:26 PM M-F 4		M-F 4-5 PM		30 BN12009H			\$900.00 N
			0/26/12	4:53 PM M-F 4		M-F 4-5 PM		30 BN12009H			\$900.00 N
13	3 10/23/12	10/26/12 me - Pre-em	M-F 5	-6 PM ROT	5:00-6:00 PM	-1111	:30	4	\$1,100.00	NM	
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,100.00					
	Spots: # Ch			Air Time Descr		Start/End Time		th Ad-ID			Rate Ty
	2 W	ESHTu 10	1/23/12	5:26 PM M-F 5	6 PM ROT	5:00-6:00 PM		30 BN12009H			\$1 100 00 1

5:00-6:00 PM

5:00-6:00 PM

5:00-6:00 PM

:30 BN12009H

:30 BN12009H

:30 BN12009H

\$1,100.00 NM

\$1,100.00 NM

\$1,100.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 966008-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.v	vesh.com										
		120120						Spots/			
01000000	Start Date		Descri		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	10/23/12 Class of Tim	10/26/12 ne - Pre-emp		-6 PM ROT notice	5:00-6:00 PM	-1111	:30	4	\$1,100.00	NM	
	Spots: # Ch 1 WE			Air Time Descript 5:28 PM M-F 5-6		Start/End Time 5:00-6:00 PM		th <u>Ad-ID</u> 30 ви12009н			<u>Rate Type</u> \$1,100.00 NM
45									44 500 00		\$1,100.00 14101
15	and the second second second second	10/24/12 ne - Pre-emp	otible with	2 7/30/04/07/00/00/	M-F 6-6:30 PM	W	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 10/22/12	End Dat 10/28/1:		Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day Air SHW 10/		Air Time Descript 6:11 PM M-F 6-6		Start/End Time M-F 6-6:30 PM		th <u>Ad-ID</u> 30 ви12009н			Rate Type
											\$1,500.00 NM
16	10/25/12 Class of Tim	10/25/12 ne - Pre-emp	M-F E otible with	ntertainment Toniq notice	gł7:00-730 PM	T	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/1		Spots/Week 1	Rate \$1,800.00					
	Spots: # Ch	Day Air	Date	Air Time Descript		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHTh 10/	/25/12	7:25 PM M-F Ent	tertainment Tonight	7:00-730 PM	:	30 BN12009H			\$1,800.00 NM
17	7 10/24/12 Class of Tim	10/24/12 ne - Pre-emp	M-F A	ccess Hollywood	Access Hollywood A	W	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/22/12	End Da		Spots/Week	Rate \$1,800.00					
	Spots: # Ch			Air Time Descript		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHW 10/		7:46 PM M-F Acc		Access Hollywo		30 ви12009н			\$1,800.00 NM
18	3 10/26/12 Class of Tin	10/26/12 ne - Immedia		Prime WHITNEY/C		F	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	Rate \$2,000.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Leng	ath Ad-ID			Rate Type
	1 WE	SHF 10/	/26/12	7:59 PM NBC Pr	ime WHITNEY/COMN	8:00-9:00 PM		30 BN12009H			\$2,000.00 NM
19	0 10/27/12 Class of Tin	10/27/12 ne - Pre-emp		Prime ANIMAL/GC	(8:00-9:00 PM	S-	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	Rate \$1,500,00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Leng	gth Ad-ID			Rate Type
	1 WE	SHSa 10/	/27/12	8:42 PM NBC Pr	ime ANIMAL/GO ON	8:00-9:00 PM	:	30 BN12009H			\$1,500.00 NM
20	10/27/12 Class of Tin	10/27/12 ne - Pre-emp		Prime CHICAGO F	FIF9:00-10:00 PM	S-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/22/12 Day Air	10/28/1 Date	2S- Air Time Descrip	tion 1	\$1,800.00 Start/End Time	Lend	ath Ad-ID			Rate Type
		SHSa 10			ime CHICAGO FIRE	9:00-10:00 PM		30 BN12011H			\$1,800.00 NM
21	1 10/27/12 Class of Tin	10/27/12 ne - Pre-emp		Prime L&O	10:00-11:00 PM	S-	:30	1	\$1,800.00	NM	×5.0
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week	Rate		ā			
	Spots: # Ch			Air Time Descrip	1 <u>vtion</u>	\$1,800.00 Start/End Time	Len	gth Ad-ID			Rate Type
	1 WE	ESHSa 10	/27/12	10:32 PM NBC Pr	rime L&O	10:00-11:00 PM		30 BN12009H			\$1,800.00 NM
22	2 10/23/12 Class of Tin	10/26/12 ne - Pre-emp	NBC -	Tonight Show	11:35P-12:35XM	-1111	:30	4	\$900.00	NM	
	Weeks:	Start Date 10/22/12	91.001	ate MTWTFSS	Spots/Week 4	Rate \$000.00					
	Spots: # Ch			Air Time Descrip		\$900.00 Start/End Time	Len	gth Ad-ID			Rate Type
	1 WE	ESHTu 10	/23/12	12:31 AM NBC To	onight Show	11:35P-12:35X	М	:30 BN12009H			\$900.00 NM
1	2 WE	ESHW 10	/24/12	12:31 AM NBC To	onight Show	11:35P-12:35X	M	:30 BN12009H			\$900.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

/ww.wes	sn.com						S	oots/			
ine S	Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length W	eek	Rate	Туре	
	0/23/12 Class of Tim	10/26/12 ne - Pre-e		Tonight Show h notice	11:35P-12:35XM	-1111 (M. A. M.	:30	4	\$900.00	NM	
S	pots: # Ch	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length A	d-ID			Rate Type
			10/25/12	12:08 AM NBC T		11:35P-12:35XM	,	и12009н			\$900.00 NM
	4 WE	SHF	10/26/12	12:32 AM NBC T	onight Show	11:35P-12:35XM	:30 в	и12009н			\$900.00 NM
	0/23/12 Class of Tim	10/26/12 ne - Pre-e		Night w/Jimmy Fa h notice	llo:12:35-1:35XM	-1111	:30	4	\$350.00	NM	
W		Start Dat 10/22/12			Spots/Week 4	<u>Rate</u> \$350.00					
S	pots: # Ch	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length A	d-ID			Rate Type
	2 WE	SHTu	10/23/12	1:23 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM	:30 B	и12009н			\$350.00 NM
	1 WE	SHW	10/24/12	1:26 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM	:30 B	и12009н			\$350.00 NM
			10/25/12		ight w/Jimmy Fallon	12:35-1:35XM		и12009н			\$350.00 NM
	4 WE	SHF	10/26/12	1:31 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM	:30 B	и12009н			\$350.00 NM
	0/27/12 Class of Tim	10/27/1: ne - Pre-e			Sat 5-6a	S-	:30	1	\$150.00	NM	
W		Start Dat 10/22/12			Spots/Week 1	<u>Rate</u> \$150.00				•	-
S	pots: # Ch	Day	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length A	d-ID			Rate Type
	2 WE	SHSa	10/27/12	5:24 AM Sat 5-6	ia	Sat 5-6a	:30 B	м12009н			\$150.00 NM
	0/27/12 Class of Tim	10/27/1: ne - Pre-e		Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	1	\$400.00	NM	3000000
W	Veeks:	Start Dat 10/22/12			Spots/Week 1	Rate \$400.00					
S	pots: # Ch		Air Date	Air Time Descri		Start/End Time	Length A	vd-ID			Rate Type
-		1	10/27/12	6:12 AM Sat Su		6:00-8:00 AM		N12011H			\$400.00 NM
	10/27/12 Class of Tin	10/27/1		Saturday	Sat 8-10am	S-	:30	1	\$1,300.00	NM	
	Veeks:	Start Dat 10/22/12	e End D	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,300.00					
S	pots: # Ch		Air Date	Air Time Descri	•	Start/End Time	Length A	Ad-ID			Rate Type
-	500	Control of the Contro	10/27/12	9:41 AM NBC S		Sat 8-10am		N12009H			\$1,300.00 NM
	10/27/12 Class of Tin	10/27/1		Entertainment this	W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
		Start Dat	e End D	ate MTWTFSS	Spots/Week	Rate					
	pots: # Ch	10/22/12	10/28/ Air Date	/12S- Air Time Descri	1 ntion	\$1,000.00 Start/End Time	Length A	V4 ID			Rate Type
3	- 100 miles		10/27/12		ntertainment this Weel			N12011H			\$1,000.00 NM
	10/28/12	10/28/1	2 Sun	Sunrise@6-8 AM	6:00-8:00 AM	S	:30	1	\$400.00	NM	Ψ1,000.00 1410
	Class of Tin Veeks:	ne - Pre-e Start Dat			Spots/Week	Rate					
		10/22/12	10/28/	/12S	1	\$400.00					
S	pots: # Ch	2	Air Date	Air Time Descri		Start/End Time	Length /				Rate Type
	1 WE	SHSu	10/28/12	6:57 AM Sun S	unrise@6-8 AM	6:00-8:00 AM	:30 [BN12009H			\$400.00 NM
	10/28/12 Class of Tin	10/28/1 ne - Pre-e		Sunday Today th notice	8:00-9:00 AM/9-11	4S	:30	1	\$2,000.00	NM	
V	Veeks:	Start Date 10/22/12	te <u>End D</u> 10/28		Spots/Week 1	Rate \$2,000.00					
S	pots: # Ch		Air Date	Air Time Descri		Start/End Time	Length /	Ad-ID			Rate Type
			10/28/12	7:59 AM NBC S		8:00-9:00 AM/9-		3N12011H			\$2,000.00 NN
32 1	10/28/12 Class of Tin	10/28/1	2 Sun	5-6a	Sun 5-6a	S	:30	1	\$150.00	NM ·	
	JIGGS OF THE	116 - 1 16-6	riibrinie Mi	LIT HOUSE							





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 966008-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	640

www.wesh.com

Line	Start Date	End Date	Description	Sta	rt/End Tim	ne	MTWTFSS	Length	Spots/ Week	Rate	Туре	
 32	10/28/12 Class of Tin	10/28/12 ne - Pre-emp	Sun 5-6a otible with notice	Sur	n 5-6a	on our	- S	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	s	pots/Wee	<u>k</u> 1	<u>Rate</u> \$150.00					
	Spots: # Ch 1 WE		The second secon	<u>Description</u> Sun 5-6a			Start/End Tim Sun 5-6a	_	gth <u>Ad-ID</u> :30 BN12011	Н		<u>Rate</u> <u>Type</u> \$150.00 NM
							Total Spots		61			

Payment Terms 30 Days

Gross Total \$56,650.00

Agency Commission \$8,497.50

Net Amount Due \$48,152.50

Estimate Number

Rate Type

\$400.00 NM

640

Advertiser Ref

Advertiser

Nelson/D/Senate



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 11/04/12 966008-2 November 2012 10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Product

Agency Ref

NELSON/S/D

www.wesh.com

Billing Address:

Send Payment To:

P O Box 26876

FIN# 59-3186949

Weeks:

Spots: # Ch

Start Date

Day Air Date

10/29/12

10/29/12

1 WESHM

End Date

11/04/12

MTWTFSS

M----

Air Time Description

1:15 AM Late Night w/Jimmy Fallon

Lehigh Valley, PA 18002-6876

WESH

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200

Alexandria, VA 22310-2552

Flight Dates Order# Alt Order # 10/23/12 - 10/29/12 966008 07914152 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912820

								Spots/			
Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8	3 10/29/12 Class of Tir	10/29/12 me - Pre-emp	KATIE CO	OURIC DAY	2-3PM	M	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch 1 WI			Time Descrip 18 PM KATIE	tion COURIC DAY	Start/End Time 2-3PM		<u>h</u> <u>Ad-ID</u> 0 ви12009н			<u>Rate</u> <u>Type</u> \$450.00 NM
10	10/29/12 Class of Tir	10/29/12 me - Pre-emp	M-F 3-4 Potible with not		3:00-4:00 PM	M	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch			Time Descrip 29 PM M-F 3-4		Start/End Time 3:00-4:00 PM		<u>h</u> <u>Ad-ID</u> 0 ви12011н	5.31		<u>Rate Type</u> \$700.00 NM
12	2 10/29/12 Class of Ti	10/29/12 me - Pre-emp	M-F 4-5 P		M-F 4-5 PM	M	:30	1	\$1,000.00	NM	-
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 W			Time Descrip 14 PM M-F 4-5		Start/End Time M-F 4-5 PM		<u>th Ad-ID</u> 0 ви12009н			<u>Rate Type</u> \$1,000.00 NM
14	1 10/29/12 Class of Ti	10/29/12 me - Pre-emp	M-F 5-6 Potible with not		5:00-6:00 PM	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
		n <u>Day Air</u> ESHM 10		Time Descrip 40 PM M-F 5-6		Start/End Time 5:00-6:00 PM		th <u>Ad-ID</u> 30 BN12011H			<u>Rate Type</u> \$1,200.00 NM
23	3 10/29/12 Class of Ti	10/29/12 me - Pre-em	NBC Toni		11:35P-12:35XM	M	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 W			Time Descrip		Start/End Time 11:35P-12:35XI		<u>th</u> <u>Ad-ID</u> 30 ви12009н			Rate Type \$1,000.00 NM
2	5 10/29/12 Class of Ti	10/29/12 me - Pre-em	Late Nigh		loi12:35-1:35XM	M	:30	1	\$400.00	NM	
					01-00/1-	D-t-					

Rate

Start/End Time

12:35-1:35XM

Length Ad-ID

:30 BN12011H

\$400.00

Spots/Week





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966008-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number				
Nelson/D/Senate	NELSON/S/D	640				

www.wesh.com

Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
25	10/29/12 Class of Tir	10/29/12 ne - Pre-emp	Late Nigh	it w/Jimmy Fa tice	lloi12:35-1:35XM	M	:30	1	\$400.00	NM	
33	10/29/12 Class of Tir	10/29/12 me - Pre-emp		ay Show II tice	10AM-11AM	M	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 WE		29/12	Time Descri NBC 7	otion oday Show II	Start/End Time 10AM-11AM		th Ad-ID 00			Rate Type \$800.00 NM
-						Total Spots		6			

\$4,750.00

Agency Commission

\$712.50

Net Amount Due

Gross Total

\$4,037.50